

You know your company closes business when you get face-to-face with clients and prospects... so we're about to take you on the road to meet hundreds of the heaviest users of event marketing.

THE EVENT MARKETER
COUNTDOWN

76 EVENT & TRADE SHOW CASE STUDIES

JUNE 21 MIAMI
JUNE 23 ATLANTA
JUNE 27 BOSTON
SEPT 8 CHICAGO
SEPT 20 LOS ANGELES
SEPT 21 SAN JOSE
SEPT 22 LAS VEGAS
OCT 6 TORONTO
NOV 2 NEW YORK

Event Marketer is taking our one-day seminar —and a small group of sponsors—to 9 cities around the country (oh, and Canada).

An Event Marketer Countdown sponsorship is a great way for your sales team to get into industry markets and start instant relationships. Typical attendance is 80% agency executives and 20% brand-side event marketers from both B-to-B and B-to-C companies. Each seminar typically draws between 50-75 attendees. It's targeted, relevant, intimate... and you cannot pass this up. (Most sponsors go in a day early, stay a day late and use these seminars as great sales trips to each market.)

SPONSORSHIPS INCLUDE:

- A fantastic demo tabletop at each seminar
- Acknowledgement on all on-site and web collateral
- 3 VIP passes per city
- NEW THIS YEAR!: Each sponsor presents a case study on stage. You're not just a sponsor—you're a guest speaker!
- Includes full contact information of all attendees (excludes e-mail) and a post show thank you e-mail to all attendees per city with an invitation to follow-up and/or exclusive offers from you.

Cost: \$25,000 for the entire series (a savings of \$6,500 over the per-city series buy) or \$3,500 per city.

FOR MORE INFORMATION CONTACT:

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